



PETAUKE TOWN COUNCIL

CITIZEN ENGAGEMENT PLAN – 2025

1. Stakeholder Engagement Table

Stakeholder Name	Contact Person	Classification	Area of Interest / Power	Relevance of Involvement	Current Engagement Level	Desired Engagement Level	Engagement Strategy	Engagement Goal	Engagement Method	Engagement Topics / Discussion Points
Traditional Leaders (Chiefs, Headpersons)	Senior Headpersons / Chief's Representatives	Primary	High political and social influence; custodians of land	Mobilize communities, validate land use, support project prioritization	Medium	High	Prioritizing stakeholders by influence and interest	Ensure full traditional leadership involvement in project selection, monitoring and dispute resolution	Consultations, community meetings	Land allocation, CDF project siting, public health enforcement, cultural matters
Ward Development Committees (WDCs)	WDC Chairpersons	Primary	High influence in local decision-making	Key in project prioritization, monitoring, and budget consultation	Medium	High	Understanding stakeholders' needs and expectations	Achieve full participation of WDCs in budget, project cycle, and GRM	Round-table discussions, town hall meetings, WDC workshops	Annual budget, Ward priorities, CDF, Cash for Work, project monitoring
Residents / Community Members	Ward Councillors and WDCs	Primary	Medium influence; provide feedback and priorities	Essential for inclusive planning and community-driven development	Low	High	Community sensitisation and inclusive outreach	Achieve 50% participation from women, youth and PWDs	Community discussions, radio programs, surveys	Service delivery, ward priorities, budget hearings, GRM
Special Interest Groups—Women, Youth, PWDs, Elderly	Group Representatives	Primary	Medium influence; high social vulnerability	Promote equity and inclusive development	Low	High	Targeted consultations	Ensure inclusion of vulnerable groups in planning and monitoring	Focus groups, structured interviews	Social protection, accessibility, Ward priorities, livelihood support

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Business Community (Traders, SMEs, Bus/Taxi Associations)	Market Committee Chairpersons	Primary	High-medium economic influence	Needed for revenue generation & service compliance	Low	High	Consultation and awareness	Improve compliance and business participation in municipal planning	Sensitisation, round-table meetings	Business permits, solid waste, market levies, KZCG campaign, CDF opportunities
CBOs / NGOs	Directors / Program Officers	Secondary	Medium influence	Support community mobilisation, advocacy and service delivery	Low	Medium	Collaboration	Build partnerships for community development	Joint planning meetings	Health, education, governance, environmental protection
Faith-Based Organisations (FBOs)	Church Leaders	Secondary	Low-medium influence	Promote moral values, social cohesion and mobilisation	Low	Medium	Consultation	Strengthen community mobilisation and awareness campaigns	Meetings, joint community events	Social welfare, community health, civic education
Schools & Academic Institutions	Head Teachers	Primary	Medium influence on youth	Promote youth civic participation and feedback	Medium	High	Youth engagement	Strengthen youth involvement in budgeting and planning	Debates, school outreaches	Civic education, youth-led monitoring, environmental programs
District Development Coordinating Committee (DCC)	District Commissioner	Tertiary	High power (coordination)	Ensures alignment with District development agenda	High	High	Coordination	Strengthen multi-sector coordination on local development	Formal meetings	CDF, district projects, service delivery
Member of Parliament (MP)	Constituency Office	Tertiary	High political influence	Coordinates CDF and constituency-wide development	Medium	High	Prioritization by influence	Improve coordination for ward-level development	Formal engagements	CDF priorities, project monitoring, community feedback
Media (Radio, Print, Social Media Influencers)	Station Managers / PROs	Secondary	Medium reach and influence	Promote transparency and public information flow	Medium	High	Communication and outreach	Strengthen two-way communication with citizens	Radio shows, social media, press releases	Budget updates, project progress, GRM
Persons Living with Disabilities (PLWD Organisations)	Disability Association Chairperson	Primary	Medium influence; marginalised group	Promote inclusive design and equal participation	Low	Medium	Inclusion, strategy	Strengthen involvement of PWDs in planning and monitoring	Focus group discussions	Accessibility, support services, project targeting



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Truck Drivers / Transporters	WDC Representative	Primary	Low-medium	Key users of roads and community facilities	Low	Medium	Sensitisation	Enhance compliance with local regulations	Workshops, meetings	Road safety, truck parking, fees, KZCG campaign
Security Agencies (Police, Fire Brigade)	Officers-in-charge	Tertiary	High influence	Key in law enforcement and safety during engagements	Medium	Medium	Collaboration	Maintain safe and orderly engagement activities	Joint taskforce meetings	Public safety, by-law enforcement


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